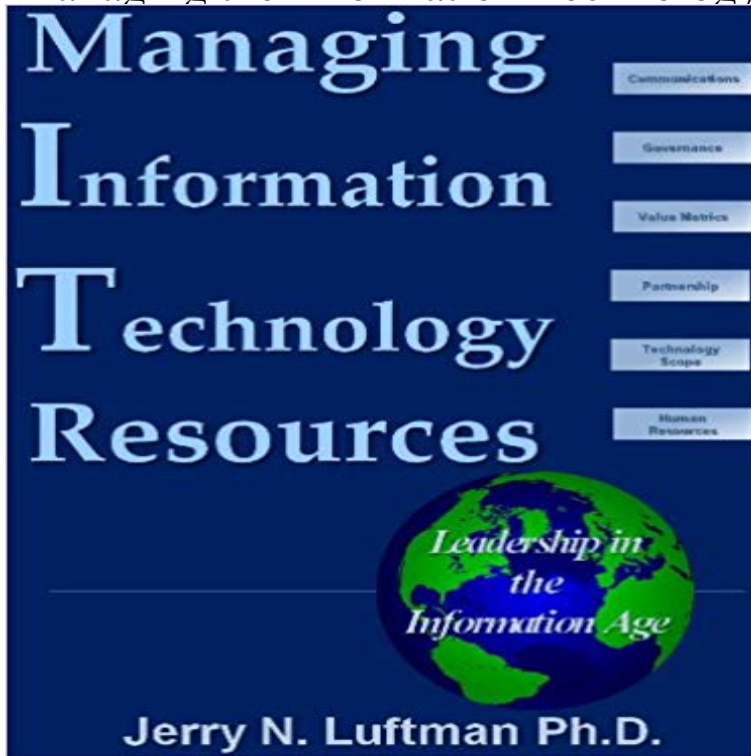


## Managing the Information Technology Resource



NEW EDITION OF THE POPULAR TEXT IS NOW AVAILABLE The purpose of this new book is to enhance Master of Business Administration and/or Masters of Information Systems Programs. It is also applicable for advanced undergraduates seeking to understand the subject matter. Additionally, it would have great appeal to practitioners looking to understand the role of the CIO. The graduate courses that can take advantage of this new text include: 1. IS for MBA/MS students 2. IT Strategy 3. Managing the IT Resource The objective of this updated and unique book is to provide the would be CIO? (or someone aspiring to work closely with a CIO) an understanding of the strategic, tactical, and operational responsibilities of the senior IT executive. The book focuses on the responsibilities of the CIO by letting students see what it takes to manage the IT organization as well as effectively work with business and IT organizations. The book is intended for two diverse classes and audiences. The first is as a replacement for the traditional class (and text) for MBA students that are required to take a course in Information Systems. Rather than discuss the mundane technical topics of Data, Networks, and Systems, this book can be (has been) used to convey the management aspects of Information Technology; focusing on the topics that a business person needs to be cognizant of to enhance the alignment of business and IT organizations. The second class/audience will be part of a required class that has been approved by ACM and AIS in the certification of Masters in IS curricula. The curriculum recognizes the importance of having a course that integrates the students previous coursework and provides the student with a practical vehicle for understanding the need for innovation, coordination and speed driven by: Competition Globalization Emerging technologies Organizational/business

ChangeThis course is given towards the end of the students Masters. It synthesizes both the technical and managerial courses that make up the Masters. Hence the curriculum demands a course that is an integration of organizational and technological perspectives. This book will meet the demands of both courses/audiences by providing the student with the tools necessary to design effective/efficient IT business processes, ensure appropriate IT governance, manage emerging technologies, enable systems integration, prepare human resources, deliver integrated IT-business strategies, etc. This book presents material that will enhance the instructors ability to provide a complete multi-dimensional approach for developing a students skill set in leadership and management, as well as, providing a basic grounding in IT planning and organizational practices. This course is suitable for both IT and non-IT professionals alike because of its concentration on fundamental management and leadership principles. An instructor can design the course to meet demands of management novices or senior executives by focusing the roundtable discussions and case pivot points on different strategic levels. The successful text *Managing the IT Resource?* and the successful courses taught for over 15 years at Stevens have been applied to this new text. The courses are based largely on the consulting, practical experience, and research experience of Dr. Luftman.

Abravanel's World of Torah, upon completion, will comprise a multi-volume set of Don Yitzchak Abravanel's commentary to the Five Books of Moses. This series is not a linear translation but rather a methodical, structured interpretation of Abravanel's commentary. It is designed to be read and studied independently or can be used as an excellent guide and helpful companion to the Hebrew original.

Abravanel's World of Torah: Bereshit was originally published by Torah Renaissance Press in 2012. This was followed by a Second Printing (2nd Ed.) in 2013 and a Third Printing in 2014.

Abravanel's World of Torah: Shemot Volume I covers the first six parshiyot in Sefer Shemot. This volume features a systematic translation of Abravanel's classic commentary beginning with Parashat Shemot until the end of Parashat Mishpatim, plus much more.

Abravanel's World of Torah: Shemot Volume II concludes Sefer Shemot. It features an in depth analysis of the Mishkan

(Tabernacle), the Thirteen Attributes, and much more.

Vayikra is due out in the Spring of 2017.

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